



**Gigaplex**Academy

Catalyst Success Plan for

**Jason Smith**

# Disclaimer

Gigaplex Academy has been designed to help US high school students associated with Career Technical Student Organizations (CTSO)s, parents and teachers.

We use a proprietary mix of behavioural, aspirational and education insights to give the student some broad, directional guidance that could lead to clarity and confidence about career development. The content of this success plan is based on the survey answers provided by individual students.

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# Catalyst Platform

The Catalyst Platform has been designed to help CTSO students discover and build their purposeful career story.

The first section is intended to give the students an in-depth understanding of their behavioral strengths and aspirational drivers; and also a curated resonant purpose so that they can gain the necessary directional clarity to participate in right CTSO activities.

The Appendix section include a lot of foundational behavioral and aspirational data that underpins the recommendations in the first section. This data can help a teacher and parent better understand the unique mix of traits that the student posses, and that mix can shape their career journey.

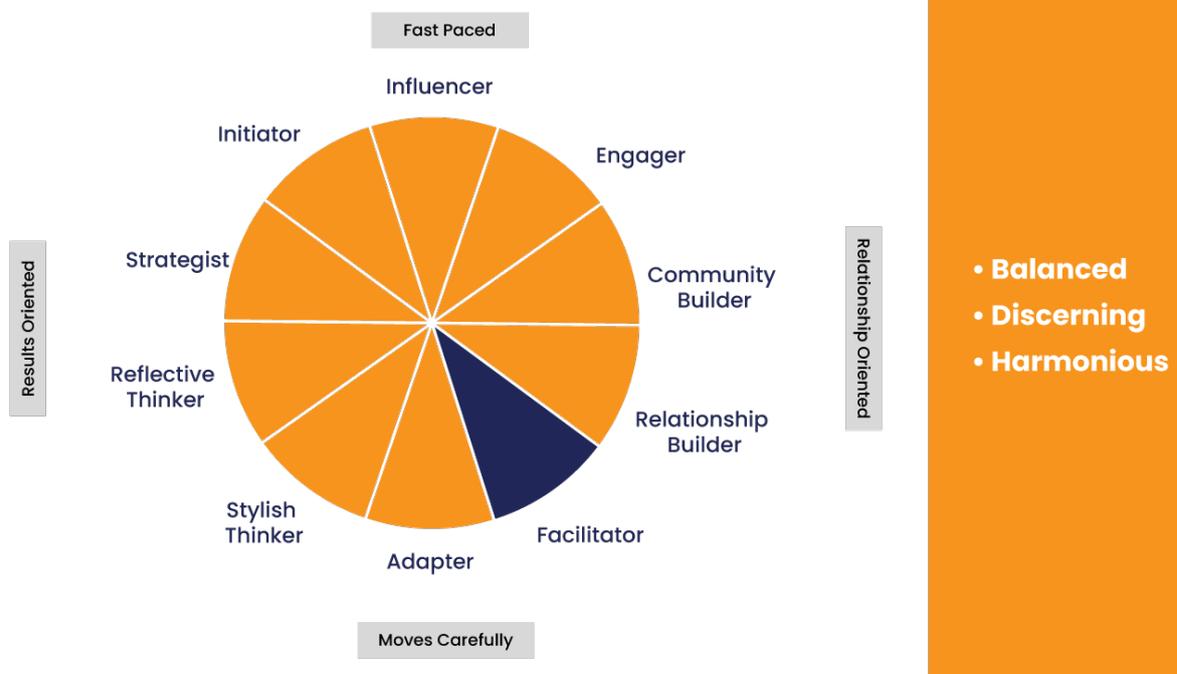


The Success Plan recommendations are based on four separate pieces of puzzle that collectively help facilitate the passion project development journey.

1. **Business Personality** - Your hard-wired way of interacting with other folks in the world of business.
2. **Strengths and Struggles** - Your behavioral super powers and limitations that need to be harnessed or managed to optimize performance.
3. **Contrasting Work Talents** - Where you stack up relative to other folks on six important work related talent continuum. Please refer appendix for these details.
4. **Business Potential** - Your predominant value creation approach based on your unique personality traits mix.

# Business Personality

## Facilitator



Facilitators combine the ability to guide people with feelings together with the determination to reach goals and accomplish tasks. This blend of behavioral strengths makes them well suited for situations where setting the agenda and recognizing the needs of other people are required. Further, consistency, reliability and persistence are important. They flourish in an environment where there is plenty of stability, group decision-making is needed, and where they are recognized for the contribution they make.

# Strengths and Struggles

## Strongest Traits

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- Reserved
- Skeptical

## Strengths

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- Realistic and practical
- Serious and modest
- Not distracted by surroundings
- Thinks matters through
- Able to ask difficult questions

## Struggles

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- May appear withdrawn and distant
- Drained by too much interaction with others
- May have difficulty letting matters go

## Communication Needs

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- Honor my need to reflect and think
- Allow me time to process my response
- Present me with the facts, minimize your emotions
- Expect me to ask for the logic and key points
- Remember my need to do analysis

# Insights For Teams Formation

Based on your behavioral traits, here are some insights about personality that you should factor in when choosing to be part of a project team.

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## Desired Tasks

- 1. Written communication**
- 2. Researching information**
- 3. Self managing**
- 4. Reviewing details**
- 5. Managing time**
6. Analyzing data
7. Administration
8. Following procedures
9. Managing budgets
10. Developing plans

## Desired Work Environments

1. Freedom
2. Routines
3. Reliability
4. Focus
5. Decision-making authority

## Desired Team Roles

1. Strategic planning
2. Quality control
3. Compliance
4. Analyst
5. Accountant

## Desired Work Rewards

1. Continuing education
2. Sense of achievement
3. Opportunities to travel
4. Career progression
5. Leadership position

# Your Business Potential

Your comparative business potential scores based your behavioral traits. Score of 3 or higher shows strong potential and is shown in green. Based on the scores, you have the highest business potential of **Innovator**

## Your Entrepreneurship Factors

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2/5

Your score indicates that you have 2 of the 5 natural talents exhibited by successful entrepreneurs.

## Your Trailblazer Factors

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2/5

Your score indicates that you have 2 of the 5 natural talents exhibited by successful trailblazers.

## Your Innovator Factors

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2/5

Your score indicates that you have 2 of the 5 natural talents exhibited by successful innovator.

## Your Advocate Factors

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2/5

Your score indicates that you have 2 of the 5 natural talents exhibited by successful advocates.

# Your aspirational profile

## Resonant Purpose

### **Using my love for**

educational technology developer for global social welfare,

### **and excellence in**

Educational Technology Specialist or Consultant,

### **I decided to pursue**

a project as an environmental activist with strategic communication skills,

### **so that I could**

promote sustainable living and address food security.

# Passion project idea

Based on your aspirational motivations and innovator traits, we recommend following passion project idea

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## **Sustainable Food Systems Research and Communication Initiative**

**Description:** Conduct comprehensive research on sustainable food practices and develop a series of reports, articles, or an e-magazine that educates the community on food security and sustainable living. The project would combine academic research with strategic public communication.

**Components:** In-depth research, detailed report writing, e-magazine or blog creation, strategic communication planning, and community outreach.

**Why it fits:** This project perfectly aligns with the student's top desired tasks — written communication, researching, self-managing, reviewing details, and managing time. It integrates educational technology with a social cause, making it ideal for an Innovator focused on strategic communication and global social welfare.

# CTSOs and Club Recommendations

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**CTSO recommendations based on your unique mix of innovator business potential traits.**

## **TSA**

TSA focuses on technology, engineering, and innovation through competitions and projects that foster technical skills and leadership, aligning perfectly with the student's passion for educational technology and sustainable innovation.

## **HOSA**

HOSA promotes excellence in the health sciences, offering opportunities that complement projects on food security and environmental health, thereby supporting the student's mission to address sustainable living.

# CTSO Competitions

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## CTSO Competitions based on your unique mix of innovator business potential traits.

For exact names of competitions please refer Official CTSO Websites.

### Digital Video Production

TSA

**Why it fits:** This introductory TSA competition leverages video storytelling to communicate complex topics, making it ideal for a project on sustainable food systems. It builds foundational skills in digital media that align with the initiative's need to communicate research findings effectively.

**Implementation:** Student will develop a production plan including conceptualizing the narrative, storyboard creation, filming on location with sustainability themes, and post-production editing to produce a coherent digital video.

**Skill Development:** Digital storytelling, video editing, communication, project management

### Public Service Announcement

HOSA

**Why it fits:** This introductory HOSA competition requires the creation of a 30-second PSA, which is perfect for raising awareness about sustainable food practices and health. It aligns with the initiative by enhancing public communication and advocacy skills.

**Implementation:** Student will research key messages related to sustainable food systems, script a concise PSA, design visuals, and record the announcement to be presented to judges.

**Skill Development:** Public speaking, visual communication, teamwork

# CTSO Competitions

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## CTSO Competitions based on your unique mix of innovator business potential traits.

For exact names of competitions please refer Official CTSO Websites.

### Research Poster

HOSA

**Why it fits:** This advanced HOSA competition allows students to delve deep into research on health topics, making it ideal for presenting findings on sustainable food systems. The freedom to choose a topic fosters independent research and analytical skills.

**Implementation:** Student will conduct comprehensive research on sustainable food practices, collect and analyze data, design an informative poster, and present the findings in a formal setting.

**Skill Development:** Research, critical analysis, visual design, public presentation

### On Demand Video

TSA

**Why it fits:** In this competition, students must rapidly produce a compelling video, which challenges them to apply creative problem-solving and quick decision-making. It is well-suited for communicating innovative solutions in sustainable food systems.

**Implementation:** Upon receiving the challenge theme, the student will quickly curate content on sustainable food innovations, develop a concise script, and produce a dynamic video under timed conditions.

**Skill Development:** Time management, creative problem solving, digital editing, strategic communication

# Community Service Activity

(which will be a part of the overall passion project)

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## Recommended community service project to bolster your passion project.

Please make due modifications to suite the needs of your community in zip code 30058.

### Sustainable Food Fair & Workshop

**Why it fits:** This activity directly supports the student's passion project by engaging the local community in sustainable food practices, thereby translating research and communication skills into tangible community impact.

**Implementation:** Plan and organize a local fair in zip code 30058 involving workshops, cooking demonstrations, and interactive sessions on sustainable food systems. The event will incorporate elements learned from competitions (e.g., video presentations and PSA displays) to educate and involve community members.

**Skills Development:** Event planning, community engagement, communication, sustainable practices

# Appendix

# Contrasting Work Talents

**The below values are 'percentile' scores.**

They show you how you compare to others by telling you what percentage of people scored the same or lower than you.

## Results vs Relationships

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73

### Results

Results focused and rationally takes quick action

## Daring vs Careful

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54

### Careful

Some spirit of adventure but not a high risk taker

## Abstract vs Concrete

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50

### Abstract

Uses a mixture of imaginative and practical ideas to solve problems and initiate change

# Contrasting Work Talents

**The below values are 'percentile' scores.**

They show you how you compare to others by telling you what percentage of people scored the same or lower than you.

## Systematic vs Flexible

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76

### Systematic

Structured work approach with high reliability

## Promoting vs Operating

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59

### Operating

Engaging and relational with others but also enjoys operating alone

# Your Entrepreneurial profile

## Your Entrepreneurship Factors

Your Entrepreneurship Factors show your relative score on personality factors that are typically present in, and exhibited by, leaders (based on large behavioral studies).

The factors and scores are included here to give you a perspective about your natural gifts that might help you take up entrepreneurial ventures and careers.

Factors	Your score	
Outgoing	36/100	
Fast-paced	49/100	
Pioneering	56/100	
Risk Taker	48/100	
Creative	50/100	
<b>Average</b>	48/100	<b>2/5</b>
<b>Total</b>	239	

# Your Trailblazer profile

## Your Trailblazer Factors

Your trailblazer factors show your relative score on personality factors that are typically exhibited by leaders (based on large behavioral studies).

The factors and score are included here to give you a perspective about your natural gifts that might help you take up trailblazer activities and careers.

Factors	Your score	
Outgoing	36/100	
Fast paced	49/100	
Take charge	56/100	
Planned	57/100	
Trusting	39/100	
<b>Average</b>	47/100	<b>2/5</b>
<b>Total</b>	237	

# Your Innovator profile

## Your Innovator Factors

Your innovator factors show your relative score on personality factors that are typically exhibited by successful innovators who are good at generating and pursuing new ideas.

The factors and score are included here to give you a perspective about your natural gifts that might help you take up innovator activities and careers.

Factors	Your score	
Initiating	63/100	
Original	44/100	
Improviser	51/100	
Determined	48/100	
Right Brained	47/100	
<b>Average</b>	<b>51/100</b>	<b>2/5</b>
<b>Total</b>	<b>253</b>	

# Your Advocate profile

## Your Advocate Factors

Your advocate factors show your relative score on personality factors that are typically exhibited by successful leaders who excel at building relationships and bringing people together.

The factors and score are included here to give you a perspective about your natural gifts that might help you take up advocate activities and careers.

Factors	Your score	
Patient	51/100	
Creative	50/100	
Cooperative	44/100	
Spontaneous	43/100	
Trusting	39/100	
<b>Average</b>	45/100	<b>2/5</b>
<b>Total</b>	227	

# Aspirational Profile

# Identity Blueprint

Based on your responses to our survey process, below are the key elements of your aspirational profile that define your identity blueprint.

## Passions

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- Driven by technology and student mentoring
- Strong interest in education and teaching
- Intrigued by storytelling, history, and investigation

## Gifts

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- Strong intellect, dedication and authentic personality
- Guidance, strategy, communication, entertainment skills
- Skilled in strategic thinking and communication

## Values

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- Prioritizes global harmony, altruism, and diplomacy
- Prioritizes kindness and moral integrity
- Committed to environmental and social welfare

## Possibilities

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- Committed to societal issues: homelessness, inflation
- Competitive drive, achievement recognition, strategic thinking
- Concerned about food security and affordability

# Aspirational Profile

# Impact Vectors

## Where you could excel

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- Educational technology developer for global social welfare
- Historical researcher promoting environmental advocacy and education

## What you might love to do

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- Educational Technology Specialist or Consultant
- Historical Researcher or Academic Writer

## The world you might want to see

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- Advocate for international peace and socioeconomic equality.
- Promote sustainable living and address food security.

## How you could make a difference

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- Diplomat promoting global peace and social welfare.
- Environmental activist with strategic communication skills.

# Launchpad:**Propel**

The **Propel** step is where you take everything you've learned about yourself —your strengths, talents and purpose it to build a unique passion project. Here are the key elements that shape your Propel journey:

## **Passion Project Idea**

-Convert your resonant purpose into real community impact. Every student gets a project aligned to their own business personality, impact vectors and resonant purpose.

## **Co-curricular Execution Steps**

Recommendations on how to implement the passion project:

- Co-curricular Career and Technical Organizations to join
- Best fit competitions to start building passion project
- Detailed, two years execution plan to execute the passion project. Mapping of competitions and other preparation activities over a two years period.

# Passion Project Implementation Plan

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## **Recommended implementation plan for your passion project idea.**

Please visit the CTSO websites for more information.

## **Year 1: Foundation Building**

### **Fall Semester: Build foundational skills in digital communication and advocacy.**

Enter TSA Digital Video Production competition and HOSA Public Service Announcement. Begin research on sustainable food systems and develop initial content outlines. Initiate planning sessions and workshops with mentors.

### **Spring Semester: Apply learned skills in a real-world community setting.**

Organize the Sustainable Food Fair & Workshop in zip code 30058. Use elements from the competitions (video display, PSA, research findings) to educate the community and gather feedback.

# Passion Project Implementation Plan

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## Recommended implementation plan for your passion project idea.

Please visit the CTSO websites for more information.

## Year 2: Growth and Outreach

### **Fall Semester: Deepen research and enhance presentation skills through advanced competitions.**

Enter HOSA Research Poster competition. Conduct in-depth research on sustainable food systems, analyze data, and design an advanced research poster that integrates previous community feedback.

### **Spring Semester: Demonstrate rapid creative communication and synthesis of all acquired skills.**

Participate in the TSA On Demand Video competition. Develop and produce a timely video that summarizes research outcomes, community impact, and proposes innovative solutions for sustainable food systems.

# Networking Ideas

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**We recommend considering taking up these professional networking opportunities to augment your professional growth.**

Please research the below ideas and reach out to these organizations by emails or on professional networking platforms like LinkedIn and more.

## **Gwinnett Healthy Food Initiative**

A local non-profit dedicated to promoting healthy food choices and sustainable practices in the community, offering networking events and workshops.

## **Atlanta Sustainable Food Alliance**

A reputable regional organization that connects students and professionals interested in sustainable agriculture and food systems within a 5-10 mile radius.

## **Lawrenceville Community Garden Partnership**

A local community garden group that fosters sustainable practices and offers opportunities for mentorship and collaboration with experts in urban agriculture.

# Volunteering Ideas

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**We recommend considering taking up these volunteering opportunities to augment your professional growth.**

Please research the below ideas and reach out to these organizations by emails or on professional networking platforms like LinkedIn and more.

## **Local Food Bank Volunteer Program**

A local non-profit dedicated to promoting healthy food choices and sustainable practices in the community, offering networking events and workshops.

## **Community Garden Volunteer**

A reputable regional organization that connects students and professionals interested in sustainable agriculture and food systems within a 5-10 mile radius.

## **Public Health Department Nutrition Outreach**

A local community garden group that fosters sustainable practices and offers opportunities for mentorship and collaboration with experts in urban agriculture.

# Understanding Your Business Potential

## Trailblazer

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**Traits:** Outgoing, resilient, pioneer, risk taker, and creative.

**Focus:** Entrepreneurs are action-oriented, risk-takers who thrive in environments where they can create and innovate. They focus on opportunity creation and building new ventures from the ground up. They are adaptable, resilient, and willing to take calculated risks in pursuit of new ideas, often seeking to make a significant impact.

**Examples:** Students in this category would excel in competitions that involve launching new ideas, ventures, and businesses or finding creative solutions to real-world problems.

## Innovators

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**Traits:** Initiating, original, improviser, determined, and right-brained..

**Focus:** Innovators are creative problem-solvers who thrive on pushing boundaries and generating new ideas. They focus on conceptualization and creating novel solutions, often through trial and error. Innovators are less concerned with strict planning and more focused on improvising and thinking outside the box.

**Examples:** Students in this category would excel in competitions that require creative problem-solving, generating new concepts, and adapting quickly to new challenges.

# Understanding Your Business Potential

## Entrepreneurs

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**Traits:** Outgoing, resilient, pioneer, risk taker, and creative.

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**Examples:** Students in this category would excel in competitions that involve launching new ideas, ventures, and businesses or finding creative solutions to real-world problems..

## Advocates

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**Traits:** Patient, creative, cooperative, spontaneous, and trusting..

**Focus:** Advocates are collaborative and empathetic individuals who excel at building relationships and bringing people together. They thrive in roles where they can facilitate collaboration and create a sense of community. They are great at making connections, fostering trust, and encouraging cooperation in both structured and spontaneous environments. Advocates champion causes, inspire collective action, and lead initiatives that drive social or community-focused impact.

**Examples:** Students in this category would thrive in competitions and activities that require teamwork, community-building, or social impact initiatives, where they can lead by mobilizing support and creating positive change..

# Passion Project Ideas

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**Based on your Aspirational Identity and Innovator business potential Profile, we recommend following passion three project ideas. Prioritized idea is included in the main report.**

## Digital Eco-Activism Hub

**Description:** Create an online platform that integrates a blog, social media campaigns, and digital content to promote sustainable living and food security. The platform will serve as a central hub for sharing eco-friendly practices and technology-driven solutions.

**Components:** Website development, blog writing, social media strategy, digital content creation, and scheduled research updates.

**Why It Fits:** It leverages the student's excellence in educational technology and written communication skills while promoting global social welfare. The project allows extensive research, self-management, and detailed planning to showcase innovative digital activism.

## Smart Urban Farming Prototype

**Description:** Develop an IoT-based urban farming system that uses technology to optimize crop growth and resource efficiency. The project integrates hands-on prototype building with data analysis to address local food security challenges.

**Components:** Prototype design, IoT sensor integration, data collection, project documentation, and prototype testing.

**Why It Fits:** This initiative blends technology and environmental activism, encouraging hands-on innovation. It requires detailed review, time management, and research, making it a strong fit for an Innovator business potential type who excels in technical innovation.

# Passion Project Ideas

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**Based on your Aspirational Identity and Innovator business potential Profile, we recommend following passion three project ideas. Prioritized idea is included in the main report.**

## **Sustainable Food Systems Research and Communication Initiative**

**Description:** Conduct comprehensive research on sustainable food practices and develop a series of reports, articles, or an e-magazine that educates the community on food security and sustainable living. The project would combine academic research with strategic public communication.

**Components:** In-depth research, detailed report writing, e-magazine or blog creation, strategic communication planning, and community outreach.

**Why It Fits:** This project perfectly aligns with the student's top desired tasks — written communication, researching, self-managing, reviewing details, and managing time. It integrates educational technology with a social cause, making it ideal for an Innovator focused on strategic communication and global social welfare.

### **Best Option Recommendation:**

Sustainable Food Systems Research and Communication Initiative

This initiative blends technology and environmental activism, encouraging hands-on innovation. It requires detailed review, time management, and research, making it a strong fit for an Innovator business potential type who excels in technical innovation.